

ROSWELL FOOTBALL 2018

MATT KEMPER
HEAD FOOTBALL COACH



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PROGRAM GOALS



- 1. Develop Young Men of Character.**
- 2. Ensure that Every Player Graduates.**
- 3. Win the Region 4AAAAAAA Title.**
- 4. Enter the G.H.S.A. Playoffs.**
- 5. Win the State Title.**
- 6. BEAT MILTON!**



ROSWELL HORNETS FOOTBALL MISSION STATEMENT



EST. 2017

Our program will be based on several basic components that have been proven to ensure success.

1. Our team will become a family that is a molding of various backgrounds. Our family will embrace the concepts of trust, loyalty, honesty and integrity.
2. We, as members of the football family, understand that a positive attitude and a commitment to excellence are a choice. We will make the correct choice every day.
3. We will take responsibility for our lives. As a result, we are accountable for our performance as an athlete, as a student and as a person.
4. We will develop a strong sense of priority. While working to keep a balance in life we will never lose sight of “keeping the main thing, the main thing”.
5. Through this developed sense of accountability and priority, we will set goals. These goals include long-range vision and a desire to improve every day.
6. We will build a team based on unity, discipline and the importance of every individual. Together we will become greater than the sum of our individual parts.

ROSWELL HORNETS FOOTBALL STAFF

SPRING 2018

VARSAITY DEFENSE

SEC Chris Prewett (DC)
LB Kevin Silver
DL Paul Dahlhauser

VARSAITY OFFENSE

Q/A TK Dodd (AHC/OC)
WR Mark Diaz
OL Scott Hamilton

FRESHMAN STAFF

Bill Bradach (HC)

Quo-Vardis Hilbert

SPRING PRACTICE

3,4, 7,8,10,11,14,15,16,17 MAY 2018

Practice is from: 3:40 – 6:30 PM for rising 10-12th grade - 5:30 to 7:30 PM for rising 9th grade.

SPRING GAME is 17 May 2018 @7:30 PM vs. North Forsyth High School (10-12 Grades)

FRESHMAN SCRIMMAGE is 17 May 2018 @ 7:00 PM

PHYSICALS

All returning players should have a physical from 2017 (valid through spring)

All rising Freshman/Players who did not have a physical during 2017-18 school year need a physical dated after 1 April 18 on the Fulton County Form (All forms available on football website)

Upperclassmen will need a new physical for the SUMMER and FALL (Fulton County form).

SPRING PRACTICE-TIMES

Typical Daily Schedule

3:35 – 3:45	Staff Meeting
3:45 – 4:00	Varsity/JV Team Meeting/Attendance
4:00 – 4:25	Individual Meetings (Classrooms)
4:25 – 4:45	Dress/To Field
4:50 – 5:00	Pre-Practice
5:00 – 5:10	ATP/Warm-Up
5:10 – 6:45	Varsity/JV Practice
5:30 – 5:45	Freshman report/Attendance
5:45 – 6:00	Dress/To Field
6:00 – 6:15	Walk Thru
6:15 – 6:25	Pre-Practice
6:25 – 6:35	ATP/Warm-Up
6:35 – 7:30	Freshman Practice



EQUIPMENT

- WE WILL PROVIDE THE BEST EQUIPMENT AVAILABLE.

- NOTHING ON THE STUDENT-ATHLETE THAT IS NOT APPROVED BY COACH – MEDICAL REASON.

**- BLACK/KELLY GREEN CLEATS.
- NO ADORNMENTS.**

- SENIOR EQUIPMENT – 27 APRIL

- JUNIOR EQUIPMENT – 30 APRIL

- SOPHOMORE EQUIPMENT – 1 MAY

- FRESHMAN EQUIPMENT – 2 MAY



FOOTBALL FIELD HOUSE

- **ALL PLAYERS WILL BE ISSUED A COMBINATION LOCK**
- **ALL VALUABLES SHOULD BE SECURED WHEN IN THE FIELD HOUSE**
- **LOST LOCKS WILL RESULT IN A \$10 FEE**



UA Team Website

Use the link below to purchase discounted cleats, gloves, gear.

<https://rosfb2018.itemorder.com/>



Roswell Football - Player Rules and Regulations

1. In manners of dress, punctuality and living habits, an athlete **MUST** lead a much higher disciplined life and must realize that for the team to succeed this is a necessity.
2. No alcohol, drugs or tobacco – abuses will be dealt with according to **Fulton County substance use policy**.
3. Attendance at ALL practices and meetings is required. If you have an unexcused absence you will not play in that week's game until your discipline has been served. The only absence is PRE-EXCUSED absence.
4. Be on time to all practices, meetings and films. Plan to be five (5) minutes early. Lateness will result in disciplinary action.
5. Profanity will not be tolerated and will result in disciplinary action.
6. Be a gentleman in school, at home and in the community. An assigned detention will result in a discipline penalty. A Saturday school will result in a more severe penalty.
7. No stealing.
8. No "goofing off" in the locker room.
9. Keep locker and locker room clean and locker locked.
10. Have hair cut to a neat and safe length. No chin hair during the season.
11. Keep uniform clean and shoes polished. Do not leave uniforms in lockers after games.
12. Quitting – If you decide to quit, the decision is FINAL. You will not be allowed to return to the squad that season. If you do decide to quit, please be a man about it and inform the head coach personally. Do not let us hear about it from your friends. If you quit, all equipment must be turned in immediately, clean and in good condition.
13. Dress to games should be gentlemanly, neat and clean. Shirts with collar, may be required by the coach.
14. Do your best in the classroom to keep your grades up, you must be eligible.
15. Do not be a hater. There is no place on the team for a hater.
16. If you have a complaint bring it to the head coach or an assistant coach in a respectful manner, we will do the same.
17. Do not discuss team business with the public.
18. Keep your practice gear in good order, clean and in good condition.
19. In the winter and spring be a member of another team or in the weight training program.
20. Be home by 10:00 p.m. on the night before a game and 11:00p.m. every night during the season.
21. All players will ride to and from ALL athletic contests on the Fulton County provided transportation.
22. Any situations not listed in the above rules will be dealt with at the discretion of the head coach and all decisions will be final.
23. **** No one is requiring you to be a member of this team. You are volunteering to do so with the understanding that you will follow the rules as they are outlined. Violation of these rules will bring about disciplinary action and possible dismissal from the team.**

PRACTICE FIELD CONDUCT

- **The coach is supreme on the field, if he says the grass is red then the grass is red.**
- **Hustle at all times on the field. NEVER WALK “between the white lines”.**
- **Conduct yourself with class, discipline and in the team spirit.**
- **Be a positive leader – lead through example – do not be a hater.**
- **Start on time, move from drill to drill on time and end on time.**
- **Players should only speak to ask a question, compliment or encourage another player or make offensive or defensive calls.**
- **Players should be dressed appropriately in Hornets issued gear with helmet on and buckled.**
- **Players will be addressed by their name and coaches addressed as “coach” or “sir”. A coach should not be addressed by his last name only or by their first name.**
- **Players will wear no jewelry or non-team-issued during practice or games.**
- **All players must be on the field, in their meetings, or on the bus at designated times. If you need training room attention it is your responsibility to get it done before you are to be at the designated area. Tardiness will result in disciplinary action unless pre-excused by the head coach.**



Attendance at Practice:

The only EXCUSED absence is a PRE-EXCUSED absence.

Make your son accountable to let the Head Coach know if he is going to miss due to a legitimate reason.

This could affect the amount of time he plays in the Spring Game – we only have NINE days of teaching.

ATTENDANCE POLICY

Practice attendance is mandatory and required for all student-athletes if the team is to be successful. There will be events that occur that may result in the student-athlete missing practice. The following will be used as a guideline in determining remediation for missed practices and/or games.

PRE-EXCUSED ABSENCE: Players are strongly encouraged to inform the head football coach before they will be absent. There will undoubtedly be emergency situations that arise and they will be dealt with in a case-by-case basis. All other absences should be pre-excused. When there is a pre-excused absence the student-athlete will be required to perform extra conditioning after practice. This is not a punishment. It is a substitute for the missed work and conditioning performed by his teammates. This is a matter of player safety. All extra work will need to be completed before a student-athlete will be allowed to participate in that week's or the next game. Student-athletes who accumulate more than one pre-excused practice in a week or are habitually absent will be dealt with in a case-by-case basis by the head coach regarding their eligibility to participate in the upcoming game.

UNEXCUSED ABSENCE: Unexcused absence from practice will not be tolerated. If a student-athlete misses a practice, meeting, film session or team function without notifying the head coach beforehand it will be considered unexcused. Telling a friend to notify the head coach or notifying an assistant coach does not constitute pre-excused absence. If a student-athlete decides to have an unexcused absence from practice they have chosen not to participate in the upcoming game. The student-athlete will be issued a significantly more elaborate conditioning punishment than that required of the pre-excused student-athlete and all conditioning must be completed before the student-athlete may return to competition.

ILLNESS: If a student-athlete is ill but present at school they are expected to attend practice. The student-athlete can still benefit from mental repetition. Student-athletes that attend school and then go home due to illness without notifying the head coach will be considered unexcused. If a student-athlete is ill and misses school they are encouraged, but not required to attend practice. If they are too ill to attend, they must notify the head football coach beforehand by phone or e-mail. Cases of contagious illness will be dealt with on a case-by-case basis by the head coach.

INJURIES: Roswell High School has a very qualified sports medicine staff. Student-athletes who self-diagnose injuries will not be tolerated. If a student-athlete suspects injury, they should speak to the head coach and then report to the athletic trainer. The athletic trainer will diagnose the injury and determine if the student-athlete may participate. All injured student-athletes are still required to attend practice and take mental repetitions.

INJURY PROCEDURE:

- **An injury does not excuse you from practice or meetings, you still have the ability to learn and are still a member of the team.**
- **Do not be a complainer or baby yourself, however let your coach know if you are injured.**
- **Always get permission to go to the trainer. Only go to the training room, or to the trainer during practice, under a coach's advice.**
- **Inform the head coach BEFORE going to the doctor in the evening or on the weekend.**
- **Report by phone to the head coach immediately after seeing a doctor (407-414-8709).**

Specific rules and consequences within the Roswell Football Program.

1. **Tardies:** Tardies will not be tolerated by any member of the team. When a student-athlete is tardy to class or practice they are showing disrespect to the teacher, the coach and their classmates or teammates. If you are tardy to a class or practice you will be issued extra conditioning after practice. Continued tardiness may result in your suspension from competition.
2. **Detention or Saturday School:** If a student-athlete receives detention or Saturday school it will result in his missing or being late to a team function and extra conditioning will be issued. A student-athlete choosing to accumulate detentions and Saturday school may be suspended from competition.
3. **ISS:** There is no excuse for a student-athlete to receive in-school suspension. In addition to the school policy of not being able to participate in extracurricular activity while serving in-school suspension the student-athlete will receive the same penalty issued for unexcused absence. If the student-athlete continually receives in-school suspension they may be asked to leave the team.
4. **OSS:** Out of school suspension will not be tolerated. There should never be an instance where a student-athlete is suspended from school. If a student-athlete has to serve out of school suspension they will automatically be suspended for one game. All absences from practice will be treated as unexcused and the student-athlete will receive all penalties for unexcused absence in addition.
5. **Stealing:** There is no place in the Roswell Football Program for a thief. If a student-athlete is caught stealing they will be asked to leave the team.
6. **Disrespect toward adults/students:** The Roswell Football Program will not tolerate any act of disrespect toward and adults or students associated with Roswell High School or any school we may be visiting. Any complaints of disrespect by a student, teacher, administrator or support person will result in the issuance of extra conditioning.
7. **Foul language:** The use of foul language of any kind is an act of disrespect toward the Roswell Football Program and will be dealt with as such.
8. **Unsportsmanlike conduct:** Receiving an unsportsmanlike conduct foul in a game penalizes the entire Roswell Football Team. If a student-athlete receives a personal foul in a game they will immediately come out of the game and return at the discretion of the head football coach. Repeated personal fouls can result in your expulsion from the game and consequently cause you to miss the next game as well.

FULTON COUNTY CODE OF CONDUCT

<http://s3.amazonaws.com/vnn-aws-sites/5952/files/2016/08/d95bc353ef50fbe9-Athlete-Parent-Handbook-2016-17Master1.pdf>

Pages 8,9,10



Equipment and Facilities

The Roswell High School Football Program has the finest facilities of any high school in America. The student-athletes participating in the program will treat the facilities in a manner accordingly. The locker room should always be clean and organized. Student-athletes will store all equipment according to team policy. There should be no signs or articles of individuality in a student-athletes locker. The student-athlete will keep the locker room clean. The rule of thumb will be that it does not matter who made the mess, the student-athlete will be responsible to clean it up. Do not walk past a piece of trash on the floor. Pick it up and throw it away. Cleats will be removed upon entering the locker room unless an emergency situation dictates otherwise. No cleats will be worn in the school hallways under any circumstances. Student-athletes will not enter the coach's offices or meeting rooms unless directed to do so by a coach. All furnishings will be returned to their appropriate positions before leaving the meeting room or locker room at all times. Student-athletes will not enter the equipment storage room without the direction of a coach.

The student-athlete will treat his football equipment with the utmost respect and care. His football equipment is issued for his safety and should be constantly monitored to ensure it is in good order. Cleanliness of practice cloth will be the responsibility of the student-athlete. All game cloth will be issued and collected by the football staff and cleaned. The student-athlete should never use his helmet or other equipment for anything other than its intended purpose and should never alter it in any way. Any additional equipment not issued by the Roswell Football Staff that is worn by the student-athlete must be approved by the head coach.

Summer Training and Conditioning:



Begins Tuesday 29 May 18

Monday – Thursday 8:00-10:00 AM

Optional Friday morning workouts at 8:00 AM

**7 on 7 Passing with other schools –
various dates (Roswell H.S. and Roswell Area
Park.**

FCA CAMP AT UNIVERSITY OF WEST GEORGIA

(GRADES 10-12)

16 - 18 July 2018

Overnight camp.

SUMMER ATTENDANCE:

Obviously we want your son at all summer activities possible to make him the SAFEST and BEST football player possible. We ask for communication from your son with the Head Coach if he is going to miss workouts/activities.



FALL CAMP

THE G.H.S.A. MADE MAJOR CHANGES IN 2012 TO THE DATES AND PROCEDURES FOR FALL CAMP!

25 JULY 18 – FIRST PRACTICE

25, 26, 27, 30,31 JULY 18 – IN HELMETS

4:00 – 6:30 PM

ALL FOOTBALL PLAYERS MUST HAVE ATTENDED 5 DAYS OF PRACTICE IN HELMETS BEFORE THEY ARE ELIGIBLE TO WEAR PADS IN CONTACT PRACTICES.

(PICTURE DAY-SATURDAY 28 JULY 18 – 5:30 – 8:00 PM)

1 AUGUST 2018 – FULL CONTACT PRACTICE

SPLIT SESSIONS AND TWO-A-DAYS

SCHOOLS MAY NOT CONDUCT TWO-A-DAY PRACTICES ON CONSECUTIVE CALENDAR DAYS.

Practices MAY be conducted in EARLY MORNINGS to avoid heat!

PRACTICE WILL BE HELD MONDAY THROUGH SATURDAY



2018/19 SCHOOL YEAR

YOUR SON SHOULD SIGN-UP FOR A WEIGHT
TRAINING CLASS IF POSSIBLE.

Roswell High School Varsity Football Schedule 2018

Saturday	AUGUST 11	WESTLAKE (SCRIMMAGE AT CAMBRIDGE H.S.)	A	5:00
Friday	AUGUST 18	OPEN		
Friday	AUGUST 24	CAMPBELL (HERO APPRECIATION NIGHT)	H	7:30
Friday	AUGUST 31	CENTENNIAL (YOUTH/MIDDLE SCHOOL NIGHT)	H	7:30
Friday	SEPTEMBER 7	WEST FORSYTH	A	7:30
Friday	SEPTEMBER 14	MILTON	A	7:30
Friday	SEPTEMBER 21	WHEELER	A	7:30
Friday	SEPTEMBER 28	OPEN		
Friday	OCTOBER 5	CHEROKEE (HOMECOMING)	H	7:30
Friday	OCTOBER 12	LASSITER (HALL OF FAME/ROTARY NIGHT)	H	7:30
Friday	OCTOBER 19	WALTON	A	7:30
Friday	OCTOBER 26	WOODSTOCK (SENIOR NIGHT)	H	7:30
Friday	NOVEMBER 2	ETOWAH	A	7:30

Roswell High School JV Football Schedule 2018

MONDAY	AUGUST 27	WALTON	A	6:00
MONDAY	SEPTEMBER 3	CHEROKEE	A	6:00
MONDAY	SEPTEMBER 10	LASSITER	H	6:00
MONDAY	SEPTEMBER 17	OPEN		
MONDAY	SEPTEMBER 24	ETOWAH	H	6:00
MONDAY	OCTOBER 1	WALTON	H	6:00
MONDAY	OCTOBER 8	WOODSTOCK	A	6:00
MONDAY	OCOTBER 15	LASSITER	A	6:00

Roswell High School 9th Football Schedule 2018

THURSDAY	AUGUST 30	WALTON	H	6:00
THURSDAY	SEPTEMBER 6	CHEROKEE	H	6:00
THURSDAY	SEPTEMBER 13	LASSITER	A	6:00
THURSDAY	SEPTEMBER 20	OPEN		
THURSDAY	SEPTEMBER 27	ETOWAH	A	6:00
THURSDAY	OCTOBER 4	WALTON	A	6:00
THURSDAY	OCTOBER 11	WOODSTOCK	H	6:00
THURSDAY	OCTOBER 18	LASSITER	H	6:00

2018 Football Participation Fee

- Starting in 2018, Roswell High School will implement Student Participation Fees as many other Fulton County Schools use.
- The 2018 Fee is \$75.00 (\$50.00 for multiple siblings).
- Must be paid in SEPARATE check or money order payable to **Fulton County School District**.
- Can ONLY be collected by a Fulton County School District Employee.
- Will be used only for FOOTBALL.
 - Participation fees collected can ONLY be spent by that specific sport. Any funds not used in a year will be carried over to the next year.



ROSWELL TOUCHDOWN CLUB

**JAMIE ROBERTS –
PRESIDENT**



ROSWELL HIGH SCHOOL TOUCHDOWN CLUB CONTACTS

JAMIE ROBERTS
PRESIDENT

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FRIDAY MORNING BREAKFAST

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KEVIN LEDNIK
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LYNN FAGEN
FRESHMAN CLASS REPRESENTATIVE

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2018 ROSWELL TOUCHDOWN CLUB MEMBERSHIP LEVELS



Platinum (\$1475)

- Player Activity Fee
- Premier Coaching
- Use of equipment & uniforms
- Summer conditioning
- Player transportation
- Pre-game player meals
- 1 Player personalized hoodie
- 1 Player dri-fit shirt
- 1 Player dri-fit short
- 2 Season passes for all regular season V/JV/FR home games
- 2 Pavilion meals for all regular season varsity home game
- 2 Parking passes for all home games
- 2 Personalized car decals
- 2 Roswell Yeti tumblers
- \$200 Credit for RHS spirit wear website
- Listing: website, newsletters, and game day programs



Gold (\$975)

- Player Activity Fee
- Premier Coaching
- Use of equipment & uniforms
- Summer conditioning
- Player transportation
- Pre-game player meals
- 1 Player personalized hoodie
- 1 Player dri-fit shirt
- 1 Player dri-fit short
- 2 Season passes for all regular season V/JV/FR home games
- 2 Pavilion meals for all regular season varsity home games
- 2 Parking passes for all home games
- 2 Personalized car decals
- \$150 Credit for RHS spirit wear website
- Listing: website, newsletters, and game day programs



Silver (\$725)

- Player Activity Fee
- Premier Coaching
- Use of equipment & uniforms
- Summer conditioning
- Player transportation
- Pre-game player meals
- 1 Player personalized hoodie
- 1 Player dri-fit shirt
- 1 Player dri-fit short
- 2 Season passes for all regular season V/JV/FR home games
- 2 Pavilion meals for all varsity regular season home games
- 1 Parking pass for all home games
- 1 Personalized car decal
- \$50 Credit for RHS spirit wear website
- Listing: website, newsletters, and game day programs



Basic (\$525)

- Player Activity Fee
- Premier Coaching
- Use of equipment & uniforms
- Summer conditioning
- Player transportation
- Pre-game player meals
- 1 Player personalized hoodie
- 1 Player dri-fit shirt
- 1 Player dri-fit short
- Listing: website, newsletters, and game day programs

Cost per Player

Helmet - \$354.00

Reconditioning - \$65.00

Shoulder Pads - \$116.00

Knee Pads - \$7.00

Padded Girdle - \$52.00

Practice Jersey - \$15.00

Practice Pant - \$45.00

Game Jersey - \$129.00

Game Pant - \$60.00

Game Belt - \$12.00

Player Pre-game meals - \$88.00

\$943.00

Additional TDC Investments

- **Weight room**
- **Locker Room**
- **Shower rooms**
- **Lineman chute**
- **Blocking sleds**
- **Juggs machine**
- **Prowler sleds**
- **Sideline misting fans**
- **Agility bags**
- **Standing dummies**
- **Speed and Agility equipment**
- **Headsets**
- **TV's & Sound System**
- **Sky Coach**
- **Filming costs**



ROSWELL HIGH SCHOOL

PARTNERSHIP PACKAGE



TRADITION STARTS HERE

Roswell High School's reputation of academic excellence and competitive sports programs does not go unnoticed. With student-athletes excelling in the classroom and on the field, fans from the surrounding community fill the stands on game nights.

With all eyes on the game and the scoreboard, RHS would like to offer advertising opportunities ranging from basic static signage to digital content. You now have the opportunity to support Hornet traditions, showcase community support and get your name out there by purchasing advertising space. What are you waiting for?

BECOME A PART OF IT

- › Create awareness and visibility
- › Increase brand loyalty
- › Change and reinforce image
- › Drive retail and dealer traffic
- › Stimulate sales, trials and usage
- › Showcase community and social responsibility
- › Sample displays and showcase product services
- › Combat larger ad budgets of competitors
- › Interact with customers
- › Differentiate product from competitors

CONTACT INFORMATION

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DAKTRONICS SPORTS MARKETING

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ROSWELL FOOTBALL 2018

GO

HORNETS!