

ROSWELL FOOTBALL



PLAYER HANDBOOK 2019

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ROSWELL FOOTBALL COACHING STAFF 2019

Head Coach/A

Assistant Head Coach/QB /Passing Game Coordinator

Defensive Coordinator/FS/R

Offensive line/Run Game Coordinator

Defensive Line/JV Defensive Coordinator

Offensive Receivers/JV Offensive Coordinator

Outside Linebackers

Inside Linebackers

Corners

9th Head Coach

9th Offensive Skill/ Assistant Head Coach

9th Defensive Backs

9th Defensive Line

9th Offensive Line

9th Receivers

Matt Kemper

TK Dodd

Chris Prewett

Scott Hamilton

Paul Dahlhauser

Mark Diaz

Matt Rogers

Boback Kalantarian

Eric Curry

Billy Bradach

Charles Watson

Kenny Arnold

Don Wheeler

David Ford

Ron Gardner

ROSWELL FOOTBALL 2019

Matt Kemper
Head Football Coach

kemper@fultonschools.org
@coach_mkemper
407-414-8709 (cell)

ROSWELL FOOTBALL 2019

Allison Perry

Kayla Dooley

Athletic Trainers

RHS Athletic Trainers

Alison Perry

Alison.perry@sourceatlanta.com

Kayla Dooley

Kayla.dooley@sourceatlanta.com

Team Physicians

Dr. Joseph Powers

Dr. Stephanie Hsu

11685 Alpharetta Hwy #170

Roswell, GA 30076

[\(404\) 847-4180](tel:(404)847-4180)

Dr. Chris Potts

3400-C Old Milton Pkwy, Suite 190

Alpharetta, GA 30005

770-663-1100

Team Physical Therapist

David Young, PT

1355 Hembree Rd

Roswell, GA 30076

770-442-0727

Training Room Hours:

11:30 (4th period) until last event

- Other physicians
- Saturday morning clinic
- Freshmen student trainers
- Healthy Roster

ROSWELL HIGH SCHOOL HORNETS FOOTBALL MISSION STATEMENT



Our program will be based on several basic components that have been proven to ensure success.

Our team will become a family that is a molding of various backgrounds. Our family will embrace the concepts of trust, loyalty, honesty and integrity.

We, as members of the football family, understand that a positive attitude and a commitment to excellence are a choice. We will make the correct choice everyday.

We will take responsibility for our lives. As a result, we are accountable for our performance as an athlete, as a student and as a person.

We will develop a strong sense of priority. While working to keep a balance in life we will never lose sight of "keeping the main thing, the main thing".

Through this developed sense of accountability and priority, we will set goals. These goals include long-range vision and a desire to improve every day.

We will build a team based on unity, discipline and the importance of every individual. Together we will become greater than the sum of our individual parts.

Hornets Football

What We Expect From Players

EFFORT

Not every player can be first team all-state or all-league, but EVERYONE can hustle 100% of the time. Effort is a requirement.

To Show Courage

Football is a great sport because it is a replica of life. In no other sport do you get knocked down as much as in football. This is true in life. You just have to keep getting up with a more determined effort to be successful. It is important for our athletes to show courage, because this is the primary way their teammates will respect them. The more honor and respect among the team, the greater the team. There is no way we can win without our players having great respect for one another.

Know Your Assignments

It does not matter what offense or defense we employ, we do not have a chance to be successful if our players blow assignments due to mental error. Consistency is the cornerstone of all great programs. With missed assignments, we can never have consistency.

Care About Winning

All great organizations are marked by a desire to achieve. Many of our athletes will have individual goals and we certainly encourage this, but nothing can compare with the thrill of a team all pulling together for one common goal of victory. If a young man makes all-conference, that does not make football a worthwhile endeavor for the third stringer. The thing that makes working hard worthwhile to everyone is winning as a team. The scout squad player in our program must be just as important as the starting quarterback. It is amazing how much can be accomplished when no-one cares who gets the credit.

Loyalty

Nothing is more important to the success of our player's future than loyalty. We can endure all bombardment from the outside (press, fans, etc.) as long as we remain strong within. Loyalty is not simply refraining from saying negative things about our program. That is only a small part of it. Loyalty is defending anyone or anything that comes under attack. We will maintain a line of communication so that players have a channel to voice discontent. Naturally players will have things they disagree with and they should voice their opinion to the person who can rectify the situation. That person is the head coach and no one else. One of our slogans must be – never take an opportunity to criticize or pass up one to praise. This is sometimes difficult to follow, especially when faced with adversity, but it is the only way we can have lasting success. Loyalty must be practiced and preached if we are to have a program that is built upon a solid foundation. Our players must be loyal to their coaches, their teammates and their school.

These five requirements are demanded from everyone who represents the Roswell High School Hornets Football Program. Not everyone can be a football player at Roswell High School. You have to pay the price to be a part of this team. Any organization that is easy to be a member of is not very worthwhile.

Student-Athlete Code of Conduct

Football student-athletes will be expected to conduct themselves by a much higher standard than the normal student or teenager. For the team to be successful, this is a necessity. In matters of dress, punctuality, living habits and manners, a football student-athlete will be expected to set the standard among our school population. Disciplinary action will be taken in matters of team rules infractions. These actions may include but are not limited to extra conditioning, suspension or removal from the team. These actions are at the discretion of the head football coach and will be discussed with the administration of Roswell High School and the student-athlete's family when the repercussions are serious but all decisions are final. We will observe the Fulton County Code of Conduct as well as the following extra regulations.

FULTON COUNTY CODE OF CONDUCT

<http://www.fultonschools.org/en/divisions/acd/supportserv/Documents/Athletics/Athlete%20Parent%20Handbook%202016-17Master1.pdf>

Pages 8,9,10



Athlete Codes of Conduct – A firm and fair policy of enforcement is necessary to uphold the regulations and standards of the county and school. The community, school administrators and the coaching staff feel strongly that high standards of conduct and citizenship are essential in maintaining a sound program. The welfare of the athlete is our major consideration. Any conduct which results in dishonor to the athlete, the team, the school, or the community will not be tolerated. Notwithstanding the consequences discussed in this handbook, any act at school or away from school, which results in any discipline by school administration; or any act at school or away from school which, in the opinion of the Principal reflects in a negative manner on the school, athletic program, or activity may result in removal from the team or event or lessened participation opportunities. **Behavioral expectations and prohibitions apply 365 days a year, 24 hours a day, in and out of the specific extracurricular season, and on or off school grounds.** In addition to the individual penalties associated with this handbook, all athletes fall under the jurisdiction of local school rules and policies and the Fulton County Code of Conduct ([LINKS TO ALL PARTS OF OPERATING GUIDELINES JD \(Parts A, B, and C\)](#)).

Ethics Rule: Acts of unacceptable conduct, such as, but not limited to disruption of school, theft, vandalism, disrespect, immorality, or violations of the law tarnish the reputation of everyone associated with the program and will not be tolerated. Due to the serious nature of violations of the Ethics Rule, the appropriate coach, the athletic director and the principal shall establish procedures to determine the penalty according to the degree of the infraction.

Bullying and Hazing: The Fulton County School District expressly prohibits the bullying of any person by any means or method, at school, on school property, or at school-related functions. Policy JDB and Operating Guideline JD.

Training Rules/Regulations: The athlete who uses tobacco, alcohol, illegal drugs, or any type of mood altering substance found in legal over the counter products jeopardizes team morale, team reputation, and team success and does physical harm to himself/herself (Operating Guideline JD).

1. Use of Tobacco – Student athletes who uses tobacco at any time, during the season and/or off-season.
2. Use of Alcoholic Beverages – Student athletes shall not consume alcoholic beverages at any time, during the season and/or off-season.
3. Use of Illegal Drugs or Mood Altering Substances – Student athletes shall not use illegal drugs or mood altering substances at any time, during the season and/or off-season.

Chemical Use and Penalties for Violation of Training Rules with Alcohol or Drugs (Non-Felony)

A. Chemical Use

1. An athlete, regardless of quantity, shall not:
 - a. Buy, be in possession of, or use a beverage containing alcohol at any time;
 - b. Be in possession of, or use tobacco at any time;
 - c. Use, consume, possess, buy, sell, or distribute any controlled or other illegal or mood-altering substance at any time.
2. Athletes are responsible for their off-season and out of school behavior. These rules apply to an athlete's entire high school career **(365 days/24 hours)**.
3. It is not a violation for an athlete be in possession of a controlled substance specifically prescribed for the student's personal use by his/her doctor.
4. Athlete possession of substances containing alcohol under parent supervision for religious purposes will not be considered a violation of this policy.

B. Penalties for violation include:

Alcohol/Drugs:

1. First Violation:

After confirmation of the first violation, the student will lose a minimum of 20% of the current season or the next season that the athlete competes in. The penalty will be immediately assessed to the athlete's next competitions. If the offense happens prior to a season starting, the athlete may be permitted to try out for the sport but will then serve the suspension at the start of the season. The student can practice with the team if he coach/school permits him/her to practice during the suspension. Practicing during the suspension will be a local school decision. The student may not travel with the team during the suspension to competitions.

2. Second Violation:

If a second violation occurs, the athlete will be suspended from all practices/competitions for one calendar year, and the athlete may be prohibited from ever representing his/her school in inter-scholastic activities at any time in the future.

3. Third Violation:

The athlete will lose the privilege to participate in extracurricular activities for their remaining time in high school.

Tobacco:

1. First Violation:

After confirmation of the first violation, the student will lose a minimum of 10% of the current season or the next season that the athlete competes in. The penalty will be assessed to the athlete's next competitions. If the offense happens prior to the start of the season, the athlete may be permitted to try out for the sport and then will immediately serve the suspension at the start of the season. The student can practice with the team if the coach/school permits him/her to practice during the suspension. Practice during the suspension will be a local decision. The student may not travel with the team during the suspension to any competitions.

2. Second Violation:

After confirmation of the second violation, the student will lose a minimum of 50% of the current season or the next season that the athlete competes in. The penalty will be assessed in the athlete's next competitions. If the offense happens prior to the start of the season, the athlete may be permitted to try out for the sport and then will immediately serve the suspension at the start of the season. The student can practice with the team if the coach/school permits him/her to practice during the suspension. Practice during the suspension will be a local school decision. The student may not travel with the team during the suspension to any competitions.

3. Third Violation: After confirmation of the third violation, the student will be suspended for a minimum of one calendar year from extracurricular activities.

Criminal Activity:

Parent(s)/guardian(s) and/or students must report any arrest of a student or behavior in which law enforcement is involved, to their high school administration or coach within two weeks (14 calendar days) of the arrest or behavior. The two week time frame includes weekends, school holidays and summer vacation. Failure to report arrest or behavior will result in disciplinary action.

Felonies (Including Felonies Relating to Drugs and Alcohol):

A student who is arrested for, or charged with a felony or charged with an act that would constitute a felony if committed by an adult shall be automatically suspended from interscholastic GHSA activities. Students will not be permitted to participate in preseason activities. The student shall remain suspended until: (1) The charges are completely dismissed; (2) The charges are reduced to a misdemeanor in which case the student may be subject to penalties outlined for misdemeanors or alcohol/drugs; (3) The student is found not guilty; or (4) The student successfully completes the consequences assigned by the judge or agreed to by the student, including probation of diversion. Evidence that the probation period has expired, fines have been paid and/or community service has been completed as required.

Misdemeanors Not Related to Drugs and Alcohol:

A student who is arrested for, charged with, or found guilty of a misdemeanor shall receive consequences as outlined below. However, any student who is accused of a misdemeanor alcohol/drug offense or a misdemeanor DUI will receive consequences as “Chemical Use and Penalties of Violation of Training Rules With Alcohol or Drugs” above.

1st of Subsequent Offenses: Minimum suspension from activities for one (1) school day up to a maximum of permanent suspension from extracurricular activities.

If the student produces proof that the charges are completely dismissed or the student is found not guilty, these consequences may be lifted. If a student has been arrested or charged with an offense, but the matter has been expunged, sealed, removed from a student’s record, or the behavior has not been prosecuted (nolle Prosequi), that student should present or obtain documentation as required by the school to determine the circumstances of the matter. These circumstances may not be sufficient to lift the student’s consequences.

Roswell Hornets Football - Player Rules and Regulations

1. In manners of dress, punctuality and living habits, an athlete **MUST** lead a much higher disciplined life and must realize that for the team to succeed this is a necessity.
2. No alcohol, drugs or tobacco – abuses will be dealt with according to **Fulton County substance use policy**.
3. Attendance at ALL practices and meetings is required. If you have an unexcused absence you will not play in that week's game until your discipline has been served. The only absence is PRE-EXCUSED absence.
4. Be on time to all practices, meetings and films. Plan to be five (5) minutes early. Lateness will result in disciplinary action.
5. Profanity will not be tolerated and will result in disciplinary action.
6. Be a gentleman in school, at home and in the community. An assigned detention will result in a discipline penalty. A Saturday school will result in a more severe penalty.
7. No stealing.
8. No "goofing off" in the locker room.
9. Keep locker and locker room clean and locker locked.
10. Keep uniform clean and shoes polished. Do not leave uniforms in lockers after games.
11. **Quitting – If you decide to quit, the decision is FINAL. You will not be allowed to return to the squad that season. If you do decide to quit, please be a man about it and inform the head coach personally. Do not let us hear about it from your friends. If you quit, all equipment must be turned in immediately, clean and in good condition.**
12. Dress to games should be gentlemanly, neat and clean. Shirts with collar, may be required by the coach.
13. Do your best in the classroom to keep your grades up, you must be eligible.
14. **Cell phone cameras are not to be used in the locker room.**
15. If you have a complaint bring it to the head coach or an assistant coach in a respectful manner, we will do the same.
16. Do not discuss team business with the public.
17. Keep your practice gear in good order, clean and in good condition.
18. In the winter and spring be a member of another team or in the weight training program.
19. Be home by 10:00 p.m. on the night before a game and 11:00p.m. every night during the season.
20. All players will ride to and from ALL athletic contests on the Fulton County provided transportation.
21. **Conduct yourself appropriately and with class on social media. This will be monitored by the coaching staff.**
22. Any situations not listed in the above rules will be dealt with at the discretion of the head coach and all decisions will be final.
23. **** No one is requiring you to be a member of this team. You are volunteering to do so with the understanding that you will follow the rules as they are outlined. Violation of these rules will bring about disciplinary action and possible dismissal from the team.**

PRACTICE FIELD CONDUCT

- **The coach is supreme on the field, if he says the grass is red then the grass is red.**
- **Hustle at all times on the field. NEVER WALK “between the white lines”.**
- **Conduct yourself with class, discipline and in the team spirit.**
- **Be a positive leader – lead through example – do not be a hater.**
- **Start on time, move from drill to drill on time and end on time.**
- **Players should only speak to ask a question, compliment or encourage another player or make offensive or defensive calls.**
- **Players should be dressed appropriately in Hornets issued gear with helmet on and buckled.**
- **Players will be addressed by their name and coaches addressed as “coach” or “sir”. A coach should not be addressed by his last name only or by their first name.**
- **Players will wear no jewelry or head dresses during practice or games.**
- **All players must be on the field, in their meetings, or on the bus at designated times. If you need training room attention it is your responsibility to get it done before you are to be at the designated area. Tardiness will result in disciplinary action unless pre-excused by the head coach.**

INJURY PROCEDURE:

- **An injury does not excuse you from practice or meetings, you still have the ability to learn and are still a member of the team.**
- **Do not be a complainer or baby yourself, however let your coach know if you are injured.**
- **Always get permission to go to the trainer. Only go to the training room, or to the trainer during practice, under a coach's advice.**
- **Inform the head coach BEFORE going to the doctor in the evening or on the weekend.**
- **Report by phone to the head coach immediately after seeing a doctor (407-414-8709).**

ATTENDANCE POLICY

Practice attendance is mandatory and required for all student-athletes if the team is to be successful. There will be events that occur that may result in the student-athlete missing practice. The following will be used as a guideline in determining remediation for missed practices and/or games.

PRE-EXCUSED ABSENCE: Players are strongly encouraged to inform the head football coach before they will be absent. There will undoubtedly be emergency situations that arise and they will be dealt with in a case-by-case basis. All other absences should be pre-excused. When there is a pre-excused absence the student-athlete will be required to perform extra conditioning after practice. This is not a punishment. It is a substitute for the missed work and conditioning performed by his teammates. This is a matter of player safety. All extra work will need to be completed before a student-athlete will be allowed to participate in that week's or the next game. Student-athletes who accumulate more than one pre-excused practice in a week or are habitually absent will be dealt with in a case-by-case basis by the head coach regarding their eligibility to participate in the upcoming game.

UNEXCUSED ABSENCE: Unexcused absence from practice will not be tolerated. If a student-athlete misses a practice, meeting, film session or team function without notifying the head coach beforehand it will be considered unexcused. Telling a friend to notify the head coach or notifying an assistant coach does not constitute pre-excused absence. If a student-athlete decides to have an unexcused absence from practice they have chosen not to participate in the upcoming game. The student-athlete will be issued a significantly more elaborate conditioning punishment than that required of the pre-excused student-athlete and all conditioning must be completed before the student-athlete may return to competition.

ILLNESS: If a student-athlete is ill but present at school they are expected to attend practice. The student-athlete can still benefit from mental repetition. Student-athletes that attend school and then go home due to illness without notifying the head coach will be considered unexcused. If a student-athlete is ill and misses school they are encouraged, but not required to attend practice. If they are too ill to attend, they must notify the head football coach beforehand by phone or e-mail. Cases of contagious illness will be dealt with on a case-by-case basis by the head coach.

INJURIES: Roswell High School has a very qualified sports medicine staff. Student-athletes who self-diagnose injuries will not be tolerated. If a student-athlete suspects injury, they should speak to the head coach and then report to the athletic trainer. The athletic trainer will diagnose the injury and determine if the student-athlete may participate. All injured student-athletes are still required to attend practice and take mental repetitions.

Specific rules and consequences within the Roswell Football Program.

1. **Tardies:** Tardies will not be tolerated by any member of the team. When a student-athlete is tardy to class or practice they are showing disrespect to the teacher, the coach and their classmates or teammates. If you are tardy to a class or practice you will be issued extra conditioning after practice. Continued tardiness may result in your suspension from competition.
2. **Detention or Saturday School:** If a student-athlete receives detention or Saturday school it will result in his missing or being late to a team function and extra conditioning will be issued. A student-athlete choosing to accumulate detentions and Saturday school may be suspended from competition.
3. **ISS:** There is no excuse for a student-athlete to receive in-school suspension. In addition to the school policy of not being able to participate in extracurricular activity while serving in-school suspension the student-athlete will receive the same penalty issued for unexcused absence. If the student-athlete continually receives in-school suspension they may be asked to leave the team.
4. **OSS:** Out of school suspension will not be tolerated. There should never be an instance where a student-athlete is suspended from school. If a student-athlete has to serve out of school suspension they will automatically be suspended for one game. All absences from practice will be treated as unexcused and the student-athlete will receive all penalties for unexcused absence in addition.
5. **Stealing:** There is no place in the Roswell Football Program for a thief. If a student-athlete is caught stealing they will be asked to leave the team.
6. **Disrespect toward adults/students:** The Roswell Football Program will not tolerate any act of disrespect toward and adults or students associated with Roswell High School or any school we may be visiting. Any complaints of disrespect by a student, teacher, administrator or support person will result in the issuance of extra conditioning.
7. **Foul language:** The use of foul language of any kind is an act of disrespect toward the Roswell Football Program and will be dealt with as such.
8. **Unsportsmanlike conduct:** Receiving an unsportsmanlike conduct foul in a game penalizes the entire Roswell Football Team. If a student-athlete receives a personal foul in a game they will immediately come out of the game and return at the discretion of the head football coach. Repeated personal fouls can result in your expulsion from the game and consequently cause you to miss the next game as well.

Concussion Management Guidelines

Concussions at all levels of sports have received a great deal of attention in the past few years. Adolescent athletes are particularly vulnerable to the effects of concussions. Thus for the health of our student athletes, the following guidelines for management of concussions have been developed in conjunction with the GHSA and the NFHS.

- 1. Student athletes suspected of having a concussion should be removed from athletic activity and referred to their parent/guardian.** Parents/guardians should then schedule an evaluation by an appropriate doctor (M.D. or D.O.) of their choice ASAP. Parents should consider whether the doctor they select is knowledgeable in the evaluation and management of sports-related concussions.
- 2. Any athlete with a concussion should be medically cleared by doctor (M.D. or D.O.) prior to resuming participation in any athletic activity.** Parents are encouraged to share the results of a concussion diagnosis or evaluation, including doctors' orders, with school staff and coaches. The formation of a gradual return to play protocol should be a part of the medical clearance.

NOTE: Athletes with continued concussion symptoms are at a risk for recurrent, cumulative and even catastrophic consequences of a second concussive injury. Such risks are minimized if the athlete is allowed time to recover from the concussion and return to play decisions are carefully made by parents, doctors and coaches. Parents/guardians should ensure that no athlete should return-to-sport or other at-risk participation when symptoms of concussion are present and recovery is ongoing. Coaches may remove a student from athletic activity at their discretion.

- 3. These guidelines should be applied to athletic activity which includes, but is not limited to games, practices, conditioning and scrimmages.**

EXTREME HOT AND HUMID WEATHER

Practice Policy for Heat and Humidity (GHSA By-Law 2.67)

Schools must follow the statewide policy for conducting practices and voluntary conditioning workouts in all sports during times of extremely high heat and/or humidity that **will be signed by each head coach at the beginning of each season and distributed to all players and their parents or guardians.** The policy shall follow modified guidelines of the American College of Sports Medicine in regard to:

1. The scheduling of practices at various heat/humidity levels
2. The ratio of workout time to time allotted for rest and hydration at various heat/humidity levels
3. The heat/humidity level that will result in practices being terminated

A scientifically approved instrument that measures Wet Bulb Globe Temperature (WBGT) reading must be utilized at each practice to ensure that the written policy is being followed properly.

WBGT READING	ACTIVITY GUIDELINES & REST BREAK GUIDELINES
Under 82.0	Normal activities—Provide at least three (3) separate rest breaks each hour of minimum duration of three(3) minutes each during workout
82.0 – 86.9	Use discretion for intense or prolonged exercise; watch at-risk players carefully; provide at least three (3) separate rest breaks each hour of a minimum of four (4) minutes duration each.
87.0 – 89.9	Maximum practice time is two (2) hours. For football: players restricted to helmet, shoulder pads, and shorts during practice. All protective equipment must be removed for conditioning activities. For all sports: Provide at least four separate rest breaks each hour of a minimum of four (4) minutes each.
90.0 – 92.0	Maximum length of practice is one hour, no protective equipment may be worn during practice and there may be no conditioning activities. There must be 20-minutes of rest breaks provided during the hour of practice.
Over 92.1	No outdoor workouts; Cancel exercise; delay practices until a cooler WBGT reading occurs.

GUIDELINES FOR HYDRATION AND REST BREAKS

1. Rest time should involve both unlimited hydration intake (water or electrolyte drinks) and rest without any activity involved
2. For football, helmets should be removed during rest time.
3. The site of the rest time should be a “cooling zone” and not in direct sunlight.
4. When the WBGT reading is over 86:
 - a. ice towels and spray bottles filled with ice water should be available at the “cooling zone” to aid the cooling process
 - b. cold immersion tubs must be available for practices for the benefit of any player showing early signs of heat illness

DEFINITIONS

1. **Practice:** the period of time that a participant engages in a coach-supervised, school-approved sport or conditioning-related activity. Practices are timed from the time the players report to the field until they leave the field.
2. **Walk through:** this period of time shall last no more than one hour, is not considered to be a part of the practice time regulation, and may not involve conditioning or weight room activities. Players may not wear protective equipment.

PENALTIES: Schools violating heat policy shall be fined a minimum of \$500 and a maximum of \$1,000.

Fulton County Guidelines:

- 1. All sports:** All sports that condition, practice or play in conditions of high heat/humidity must monitor and follow these guidelines.
Football Only: When conditions warrant football is required to measure and document the Wet Bulb Globe Temperature prior to practice and at 15 to 20 minute intervals throughout practice. This should be done by a responsible party, i.e.: the school athletic administrator, athletic trainer or football coach. These records are to be kept on file.
- 2.** Practices and games should be held early in the morning and later in the evening to avoid times when environmental conditions are generally more severe.
- 3.** An unlimited supply of cold water shall be available to participants during practices and games.
 - a.** Coaches/Supervisors shall inform all students participating that cold water is always available or accessible and they will be given permission anytime he/she asks for water.
 - b.** Hydration and fluid replacement is a daily process. Students should hydrate themselves before, during, and after practice. Meals should include an appropriate amount of fluid intake in addition to a healthy diet.
- 4.** Give adequate rest periods. Remove appropriate equipment or clothing when possible. Exposed skin cools more efficiently.
 - a.** Football players shall be allowed to remove helmets.
 - b.** Shoulder pads should be removed if conditions warrant.
- 5.** For football and other sports when warranted the athletes should weigh in before practice and weigh out to monitor water loss to identify those who may become dehydrated.
- 6.** Participants should wear clothes that are light in weight and color.
- 7.** Students who need careful monitoring include:
 - a.** Overweight students
 - b.** Weight control problems (fluctuation)
 - c.** Those taking over-the-counter and prescription medication
 - d.** Students who have done absolutely no exercise at all
- 8.** Be familiar with all heat related symptoms and corresponding treatments.
- 9.** Be familiar with any emergency and 911 procedures.
- 10.** Be familiar with the WBGT Chart and utilize guidelines determining length of practice and rest.
- 11.** Any directives from the Central Office must be strictly followed.

HEAT ILLNESS SYMPTOMS AND TREATMENTS

(As Recommended by the National Athletic Trainers Association, July 1999)

Heat illness is used to define several types of afflictions suffered when an individual experiences a rising body temperature and dehydration. Following are the different forms identified by the NATA.

<u>Heat Cramps</u>	<ul style="list-style-type: none">-Muscle spasms caused by an imbalance of water and electrolytes in muscles-Usually affects the legs and abdominal muscles	<ul style="list-style-type: none">-Rest in a cool place- Drink plenty of fluids-Proper stretching and massaging -Application of ice in some cases
<u>Heat Exhaustion</u>	<ul style="list-style-type: none">-Can be a precursor to heat stroke-Normal to high temperature-Heavy sweatingSkin is flushed or cool and pale-Headaches, dizzinessRapid pulse, nausea, weaknessPhysical collapse may occurCan occur without prior symptoms, such as cramps	<ul style="list-style-type: none">-Get to a cool place immediately and out of the heat-Drink plenty of fluids-Remove excess clothingIn some cases, immerse body in cool water
<u>Heat Stroke</u>	<ul style="list-style-type: none">-Body's cooling system shuts down-Increased core temperature of 104° F or greaterIf untreated it can cause brain damage, internal organ damage and even deathSweating stopsShallow breathing and rapid pulsePossible disorientation or lose consciousnessPossible irregular heartbeat and cardiac arrest	<ul style="list-style-type: none">-Call 911 immediately-Cool bath with ice packs near large arteries, such as neck, armpits, groin-Replenish fluids by drinking or intravenously, if needed

Sudden Cardiac Death How to Protect Your Family

Georgia High School Association
2019-2020

Introduction

- Why are we here?
- What is sudden cardiac death (SCD)?
- Causes
- Prevention strategies
- Recognition and actions

Why are we here?

- **SB 60 – Jeremy Nelson and Nick Blakely Sudden Cardiac Arrest Prevention Act** **March, 2019**
 - “All Georgia schools (public and private including charters) that have one or more grades 6-12 shall hold an informational meeting twice per year regarding the symptoms and warning signs of sudden cardiac arrest. At such informational meeting, an information sheet on sudden cardiac arrest symptoms and warning signs shall be provided to each student’s parent or guardian. In addition to students, parents or guardians, coaches, and other school officials, such informational meetings may include physicians, pediatric cardiologists and athletic trainers.”

What is Sudden Cardiac Death (SCD)

- Cardiac arrest is the leading cause of death in young athletes
- Rare, but when a young, previously healthy athlete dies suddenly on the playing field, communities can be devastated. Young athletes are perceived to be a healthy group of individuals. They aren't supposed to die...
- Stirs up medial attention, discussion and sometime finger pointing among school personnel, coaches, administrators, parents, and physicians.

Causes of SCD in Young Athletes

- Structural abnormalities
 - Electrical abnormalities
 - Trauma
 - Infectious
-
- By various mechanisms, these abnormalities cause the heart to beat out of control, called ventricular fibrillation, or Vfib. This leads to the inability of the heart to pump blood the brain, lungs and the heart itself, causing *hypoxic injury* (lack of oxygen delivery) and *ischemic injury* (lack of blood flow) and death.

Structural abnormalities

- **Hypertrophic cardiomyopathy (HCM)**
 - Inherited condition, may run in families so a history of sudden death in a family member before age 50 may be the only clue to the condition.
 - The heart muscle walls are thickened, which disrupts the flow of blood from the heart, and disrupts the heart's electrical system during exercise. This can lead to ventricular fibrillation (Vfib) and cardiac arrest.
 - A history of shortness of breath, chest pain or syncope (dizziness) during exercise may be a clue.
 - Physical exam is usually normal but a skilled physician in cardiac auscultation may detect a murmur.

Structural abnormalities

- **Coronary artery abnormalities**

- The arteries that supply the heart muscle itself are connected abnormally and may get compressed during exercise and not provide adequate blood flow to the heart muscle. This results in Vfib and cardiac arrest.
- Sudden death is usually the initial clue but there may be a history of chest pain or syncope with exercise.

- **Marfan syndrome**

- Inherited condition so family history may be a clue.
- Abnormal collagen in the aorta may lead to rupture with exercise.
- Tall, slender, long arms, legs, fingers, abnormal breastbone, high arched palate, extreme nearsightedness, curved spine, flat feet
- These traits in any athlete should raise suspicion of the condition.

Electrical abnormalities

- **Wolff-Parkinson-White syndrome**
 - Extra electrical pathway in the heart causes rapid heartbeat leading to Vfib.
 - Usually born with the condition and can cause chest pain, syncope and shortness of breath with exercise.

- **Long QT syndrome**
 - Inherited rhythm disorder causing fast, chaotic heartbeats often causing fainting. Can result in Vfib.
 - May occur with immersion into cold water as in swimming and diving.
 - History of drowning or near drowning in family member may be the only clue.

Traumatic injuries to the heart

- **Comotio Cordis**

- Blunt trauma to the chest from a projectile (lacrosse, baseball, hockey) or contact sports (martial arts) at exactly the wrong time in the cardiac electric cycle may induce Vfib.
- More common in children due to a thin and compliant chest wall.

Infection

- **Myocarditis**

- Inflammation of the heart muscle usually from a virus.
- Inflamed heart muscle can't tolerate the stress of strenuous exercise and goes into Vfib
- Recent viral illness (cold, flu symptoms), fever, or recent exercise intolerance may be a clue.
- Athletes with fever or recent febrile illness should not exercise until they are afebrile, are symptom-free and have completed a gradual return to exercise program symptom-free.

Prevention Strategies

- **Primary prevention**
 - Recognize the warning signs of SCD if they occur
 - Recognize chest pain, shortness of breath or syncope with exercise. Syncope in the middle of exercise (vs at the end of a race) or fainting suddenly with loud noises alarm clock, phone ringing, or doorbell warrants investigation.
 - Chest pain or shortness of breath often due to asthma or being “out of shape” but these symptoms need to be investigated prior to returning to strenuous workouts (remember SB 60).
 - Sudden, unexpected death in a family member before age 50 is a red flag to a possible inherited condition and warrants investigation.
 - Drowning or near-drowning in a family member could indicate Long QT
 - Family history of known cardiac disorder, Marfan syndrome or electrical abnormalities of the heart warrants investigation

Prevention Strategies

- Get a yearly pre-participation physical examination **by your primary care physician, usually a pediatrician.**
- GHSA requires this form as of 8/1/2019 and will not accept any other version. Endorsed by AAP, AHA and 5 other orgs.
- Thorough history and physical exam by a skilled physician is the primary screening tool in preventing SCD. (AHA)
- Mass pre-participation physical screenings in gymnasiums should be discouraged because this format, despite being popular, often doesn't allow for a thorough history or careful cardiac auscultation due to the noisy environment.
 - Performed by a provider that is not the athlete's primary physician. Usually an orthopedic surgeon, not skilled in cardiac auscultation.
 - Previous health records are not available, unable to update immunizations with this format.
 - Family history may not be reviewed by parent and may be inaccurate and possibly miss important family historic clues that may be causes of SCD.

Recognition and Actions

- Must recognize SCD. Whether you see them collapse or not, you must assume SCD as a possible cause.
- Act quickly. Call for help.
- Be trained and certified in hands-on CPR.
- Obtain AED as early as possible and know how to use it.
 - Every minute is critical.
- Have an emergency action plan (EAP) and *rehearse it*.
 - Personnel assignments (CPR, go get AED, crowd control, call 911, unlock gate, direct EMS to victim, etc.)
 - Equipment location and accessibility
 - Working phone

Summary

- Get pre-participation physical done by pediatrician 6 weeks before season starts.
- Know accurate family history and be familiar with warning signs and symptoms.
- Recognize warning signs if they occur.
- Have all coaches and personnel CPR certified and AED trained.
- Know where AED is.

PRINT NAME _____ GRADE _____

Warning Statement

We do hereby acknowledge that we have been fully advised, cautioned and warned by the proper administrative and/ or coaching personnel of the FULTON COUNTY SCHOOL DISTRICT that participation in FOOTBALL can result in serious injury including but not limited to sprains, fractures, brain damage, paralysis or even death. Notwithstanding such warnings, and with full knowledge and understanding of the risk of serious injury, we hereby give our consent to our child to participate in the sport of football.

Signature of Parent/Guardian _____ Date

Signature of Parent/Guardian _____ Date

Signature of Student Participant _____ Date

Helmet Warning Acknowledgement

The helmet warning reads as follows: WARNING. Do not use this helmet to butt, ram or spear an opposing player. This is in violation of the football rules and can result in severe head, brain or neck injuries, paralysis or death to you and possible injury to your opponent.

There is a risk these injuries may also occur as a result of accidental contact without the intent to butt, ram or spear. **NO HELMET CAN PREVENT ALL SUCH INJURIES.**

I certify that I have read and understand the warning stated above:

Signature of Parent/Guardian _____ Date

Signature of Student _____ Date

Team Rules Acknowledgement

My signature certifies that I have read the team rules and agree to abide by them. I realize that failure to do so could result in my/my son being suspended and/or dropped from the Roswell High School Football Team.

Signature of Parent/Guardian _____ Date

Signature of Student _____ Date

**GUIDELINES FOR OUTDOOR EXTRACURRICULAR ACTIVITIES
DURING EXTREME HOT AND HUMID WEATHER**

My signature certifies that I have read and understand the guidelines for outdoor extracurricular activities during extreme hot and humid weather as explained by the Roswell Football Staff and give my consent for my son to participate in football at Roswell High School based on those guidelines.

Signature of Parent/Guardian _____ Date

Signature of Student _____ Date

FOOTBALL PRESEASON PRACTICE REGULATIONS (GHSA)

1. Football practice may begin five consecutive weekdays prior to August 1. In the first five days of practice for any student, the practice shall not last longer than 2 hours, and the student shall wear no protective gear except for helmet and mouthpiece. Note: The time for a session shall be measured from the time the players report to the field until they leave the field.
2. Beginning August 1, any student may practice in full pads and may practice two times in a single calendar day under the following stipulations:
 - (a). A student must have participated in five conditioning practices wearing no protective gear other than helmet and mouthpiece before being allowed to practice in full pads.
 - (b). If multiple workouts are held in a single day:
 1. No single session may last longer than 3 hours.
 2. The total amount of time in the two practices shall not exceed 5 hours.
 3. There must be at least a 3-hour time of rest between sessions.
 4. There may not be consecutive days of two-a-day practices. All double-session days must be followed by a single-session day or a day off.
 - (c). These procedures are derived from recommendations created by the Inter-Association Task Force for Preseason Secondary School Athletics Participants in the research paper "Preseason Heat-Acclimatization Guidelines for Secondary School Athletics".

Team Conduct

The Roswell High School Football Team will earn the moniker of a class act. The student-athletes of the Roswell Football Program will conduct themselves in an honorable, respectful and self-controlled manner at all times while on the campus of Roswell High School, any school we visit, and in the community.

The Roswell High School Football Team will not expect special treatment from any persons. The team is made up of student-athletes and will be treated as such and act accordingly. Any person or group who comes in contact with the team should know this through our actions.

The Roswell High School football team will take the field for games dressed in accordance with NFHS and GHSA policies. All student-athletes will be dressed alike; there is no room for individual fashion statements. Jewelry and head dresses are a safety concern and will not be worn. The team will wear the same socks, same shoes when possible and will have jersey tucked with helmets on.

During the game the team will conduct themselves with class and confidence. No student-athlete should commit any act attempting to draw attention to themselves and away from the team. Cheerleaders cheer and players play. Attempting to arouse the crowd with gestures or comments will not be tolerated. The team will not argue or discuss calls with the officials or make disparaging comments to the opponent. When the team wins it will exit the field together and it will celebrate in private as to show respect to the opponent. The team will also conduct itself accordingly when the outcome of the game is not as hoped. All student-athletes will wait to be dismissed by the head coach after games. The team will always be in control and will conduct itself in a manner that will bring honor, dignity and respect to Roswell High School.

Student-athletes who may be asked to make comments to the media will keep the comments brief. The goal of the student-athlete will be to deflect individual attention and to bring respect to the team. The student-athlete should always give credit to his teammates and his family and thank the supporters of the football program. The student-athlete should be humble and gracious.

Equipment and Facilities

The Roswell High School Football Program has the finest facilities of any high school in America. The student-athletes participating in the program will treat the facilities in a manner accordingly. The locker room should always be clean and organized. Student-athletes will store all equipment according to team policy. There should be no signs or articles of individuality in a student-athletes locker. The student-athlete will keep the locker room clean. The rule of thumb will be that it does not matter who made the mess, the student-athlete will be responsible to clean it up. Do not walk past a piece of trash on the floor. Pick it up and throw it away. Cleats will be removed upon entering the locker room unless an emergency situation dictates otherwise. No cleats will be worn in the school hallways under any circumstances. Student-athletes will not enter the coach's offices or meeting rooms unless directed to do so by a coach. All furnishings will be returned to their appropriate positions before leaving the meeting room or locker room at all times. Student-athletes will not enter the equipment storage room without the direction of a coach.

The student-athlete will treat his football equipment with the utmost respect and care. His football equipment is issued for his safety and should be constantly monitored to ensure it is in good order. Cleanliness of practice cloth will be the responsibility of the student-athlete. All game cloth will be issued and collected by the football staff and cleaned. The student-athlete should never use his helmet or other equipment for anything other than its intended purpose and should never alter it in any way. Any additional equipment not issued by the Roswell Football Staff that is worn by the student-athlete must be approved by the head coach.

ROSWELL HIGH SCHOOL FOOTBALL 2019



VARSITY SCHEDULE

Friday	AUGUST 16	SCRIMMAGE VS. WESTLAKE	A	8:00
Friday	AUGUST 23	OPEN		
Friday	AUGUST 30	CAMPBELL	A	7:30
Friday	SEPTEMBER 6	CENTENNIAL	A	7:30
Friday	SEPTEMBER 13	WEST FORSYTH (HERO APPRECIATION)	H	7:30
Friday	SEPTEMBER 20	MILTON (YOUTH/MIDDLE SCHOOL NIGHT)	H	7:30
Friday	SEPTEMBER 27	WHEELER (HOMECOMING)	H	7:30
Friday	OCTOBER 4	OPEN		
Friday	OCTOBER 11	CHEROKEE	A	7:30
Friday	OCTOBER 18	LASSITER	A	7:30
Friday	OCTOBER 25	WALTON (HALL OF FAME/ROTARY)	H	7:30
Friday	NOVEMBER 1	WOODSTOCK	A	7:30
Friday	NOVEMBER 8	ETOWAH (SENIOR NIGHT)	H	7:30

REGION 4AAAAAAA

JUNIOR VARSITY SCHEDULE

THURSDAY	AUGUST 29	WALTON	H 6:00
MONDAY	SEPTEMBER 2	CHEROKEE	H 12:00
THURSDAY	SEPTEMBER 12	LASSITER	A 6:00
THURSDAY	SEPTEMBER 19	ETOWAH	A 6:00
THURSDAY	SEPTEMBER 26	OPEN	
THURSDAY	OCTOBER 3	WALTON	A 6:00
MONDAY	OCTOBER 7	WOODSTOCK	H 6:00
THURSDAY	OCTOBER 17	LASSITER	H 6:00

FRESHMAN SCHEDULE

THURSDAY AUGUST 29	WALTON	A 6:00
THURSDAY SEPTEMBER 5	CHEROKEE	A 6:00
THURSDAY SEPTEMBER 12	LASSITER	H 6:00
THURSDAY SEPTEMBER 19	ETOWAH	H 6:00
THURSDAY SEPTEMBER 26	OPEN	
THURSDAY OCTOBER 3	WALTON	H 6:00
THURSDAY OCTOBER 10	WOODSTOCK	A 6:00
THURSDAY OCTOBER 17	LASSITER	A 6:00

WEEKLY PRACTICE SCHEDULE-IN-SEASON

(All times subject to change due to inclement weather/special circumstances)

MONDAY – Practice in Uppers (Helmets/Shoulder pads/Shorts)

7:45 AM	Scouting Report/Opponent Film – Coordinator's classrooms
3:30 PM	Players to Field
3:50 PM	Pre-Practice
4:00 PM	A.T.P./Warm-up
4:10 PM	Begin Period 1
5:45 PM	Practice Complete/Dismiss
6:00 PM	JV Game if applicable

TUESDAY – Practice in Full Pads

3:50 PM	Players to Field
4:00 PM	Pre-Practice
4:20 PM	Begin Period 1
6:00 PM	Practice Complete/Dismiss

WEEKLY PRACTICE SCHEDULE-IN-SEASON – CONTINUED

(All times subject to change due to inclement weather/special circumstances)

WEDNESDAY – Practice in Full Pads

7:45 AM	Defensive Meeting/ QB Meetings
3:50 PM	Players to Field
4:00 PM	Pre-Practice
4:20 PM	Begin Period 1
6:00 PM	Practice Complete/Dismiss

THURSDAY – Practice in Uppers

6:45 AM	Varsity Practice (All Seniors, any JV who contribute on Friday)
3:30 PM	Team Meeting (Cafeteria or Pavilion)
3:40 PM	Pre-Game Meal
4:15 PM	Seniors and Non-JV Juniors and Sophomores Dismissed
6:00 PM	JV/Freshman Game(s)
10:00 PM	Player Curfew – All Players must be at home – Coach phone call

WEEKLY PRACTICE SCHEDULE-IN-SEASON – CONTINUED

(All times subject to change due to inclement weather/special circumstances)

FRIDAY – GAME DAY

7:45 AM	Team Breakfast - field house
3:30 PM	Team Meeting – Pre-Game Meal
4:00 PM	Movie/Player Activity/Travel
	<u>Home Games Only</u>
5:00 PM	Cloth Issue – Dress/Tape
5:45 PM	Team/Unit/Position Meetings
6:20 PM	Specialists to Field
6:45 PM	Team to Field
7:30 PM	KICK OFF

SATURDAY – Players Dress in Workout Gear (Shirt/Shorts/Shoes)

10:00 AM	Varsity (anyone who dressed Friday night) Players Report
10:10 AM	Review Friday Game Film
10:50 AM	Light Workout – Weight Room
11:00 AM	Stretch/Jog
11:15 AM	Dismiss

Earning a Varsity Letter

All student-athlete's who complete the season in good standing as members of the varsity football squad will receive their varsity letter. Players who participate in both junior varsity and varsity contests, but do not complete the season as members of the varsity squad will receive junior varsity awards. All players will be required to attend the post-season awards banquet in order to receive awards unless approved by the head coach.

Fundraising

All student-athlete's will be required to participate in various fundraising activities throughout the course of the summer and the football season. These activities are a vital part of the effort to fund the Roswell High School Football program. The intent of these activities is to avoid any added financial burden upon the student-athlete's family. The student-athlete is encouraged to solicit participation in these fundraising activities in his neighborhood, at school and around his community. Numerous events will be organized through the football staff so that each student-athlete will have an opportunity to excel in each fundraiser. An awards program will be organized to reward the top-performers in each fundraising event.

Athletic eligibility:

Roswell High school uses the eligibility criteria adopted by the state of Georgia. Each student athlete must pass $\frac{3}{4}$ of their courses in the semester preceding participation in a sport and must remain on track for graduation. The football staff will be involved in monitoring your son's progress, but the ultimate responsibility for eligibility rests with your son.

Nutritional guidelines:

Football is a strenuous, physically demanding sport. It is therefore important for football players to eat a healthy diet that includes fruits, vegetables, meat and foods high in complex carbohydrates (e.g. pasta, potatoes, etc.). The meal the night before a game is especially important, it should be a nutritious meal especially high in carbohydrates.

It is also extremely important for your son to drink enough fluids, particularly when practicing in the August heat. Before and during practices and games, players should drink water. After practices it is alright to drink juices and sports drinks along with water.

First aid for minor injuries:

Injuries are a part of every sport. Football players are most likely to get minor cuts, sprains, bumps and bruises. Make sure that minor cuts are cleaned well with soap and water, then apply an antiseptic ointment and a band-aid. For minor bumps, bruises and sprains, elevate the area and put an ice pack on it as soon as possible. Apply the ice pack for 15-20 minutes, wait 45 minutes and apply the ice again. For all other injuries, contact our athletic trainer at Roswell High School.

Preventing injuries is the best method treatment. Athletes can attempt to avoid injury by: 1) being in great physical condition when the season starts, 2) having the right equipment, 3) stretching and warming up properly before all practices and games, 4) drinking enough water, 5) getting the proper rest and nutrition, 6) working closely with the coaches and athletic trainer.

How to best help your young athlete:

The best way to help your son is to provide positive encouragement and to be optimistic, both at home and in the stands. If there is a problem or concern, have your son talk to his coach. If the problem is not resolved, have your son ask the head coach, if still unresolved call or Email the head football coach yourself. Know that you are the most important person in your son's life, and that your son wants you to be proud of him. Be in the stands, rain or shine, be positive and support him.

2019 Football Participation Fee

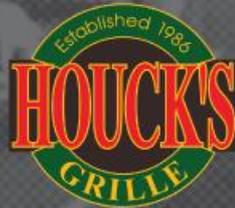
- **Starting in 2018, Roswell High School implemented Student Participation Fees as many other Fulton County Schools use.**
- **The 2019 Fee is \$75.00 (\$50.00 for multiple siblings).**
- **Will ONLY be collected online. Go to Roswell High School website**
- **Will be used only for FOOTBALL.**
 - **Participation fees collected can ONLY be spent by that specific sport. Any funds not used in a year will be carried over to the next year.**

DADS FILM NIGHT

WITH COACH KEMPER

THURSDAY, AUGUST 15TH

7:00-9:00 PM



HOUCK'S GRILL
10930 CRABAPPLE RD



Please RSVP to rhsfootball.org@gmail.com
no later than August 13th.
For questions contact Lisa Barrett at 864-420-5489.

ROSWELL FOOTBALL 2019

Thank you!

GO

HORNETS!



ROSWELL TOUCHDOWN CLUB

**JAMIE ROBERTS –
PRESIDENT**



ROSWELL HIGH SCHOOL TOUCHDOWN CLUB CONTACTS

<p>JAMIE ROBERTS PRESIDENT jamieroberts14@gmail.com</p>	<p>SHEA ZIMMERMAN SECRETARY shea.zimmerman@harrynorman.com</p>	<p>SUSANNE BASKIN TREASURER susanne-baskin@hotmail.com</p>	<p>LISA BARRETT VP MEMBERSHIP rhsfootball.org@gmail.com</p>
<p>JENNIFER MULLER VICE PRESIDENT jenandbrianmuller@gmail.com</p>	<p>MATT KEMPER CARD SALES kemper@fultonschools.org</p>	<p>MATT KEMPER HEAD COACH kemper@fultonschools.org</p>	<p>PAM TROUTMAN LEE ANN LEDNIK FRIDAY MORNING BREAKFAST pamelatroutman@mac.com leelednik@ey.com</p>
<p>LISA BARRETT VP FUNDRAISING lkatora@gmail.com</p>	<p>KEVIN LEDNIK VP GAME DAY OPERATIONS lednik@bellsouth.net</p>	<p>DEB ELKO VP ADVERTISING debelko@hotmail.com</p>	<p>WENDY JARRETT VP ADVERTISING jwjarrett@bellsouth.net</p>
<p>PAM TROUTMAN SENIOR CLASS REPRESENTATIVE pamelatroutman@mac.com</p>	<p>AMY CASPERSEN JUNIOR CLASS REPRESENTATIVE amycaspersen@gmail.com</p>	<p>LYNN FAGEN SOPHOMORE CLASS REPRESENTATIVE lohliger72@gmail.com</p>	<p>CRISTAL WALTERS FRESHMEN CLASS REPRESENTATIVE cristal.walters@yahoo.com</p>
<p>COACHES/ATHLETIC DEPARTMENT FIELD/STADIUM rhsfootball.org@gmail.com</p>	<p>KEVIN LEDNIK BLOW OFF & BRUSH FIELD (BLOW HARDS) lednik@bellsouth.net</p>	<p>KEVIN LEDNIK VARSITY CHAIN GANG lednik@bellsouth.net</p>	<p>SUE SELLEW VARSITY PRE-GAME MEAL sjsellew@comcast.net</p>
<p>DAVID FORD STRONGMAN CHAIR davidford084@gmail.com</p>	<p>LISA BARRETT STRONGMAN LETTER WRITING rhsfootball.org@gmail.com</p>	<p>LISA BARRETT SPIRIT WEAR rhsfootball.org@gmail.com</p>	<p>KELLIE CLARK VARSITY PRE-GAME MEAL kellieclark35@gmail.com</p>
<p>LISA BARRETT PLAYER PACKS rhsfootball.org@gmail.com</p>	<p>FRESHMEN/JV CONCESSIONS</p>	<p>FRESHMEN PRE-GAME MEAL</p>	<p>WENDY JARRETT SUNDAY COACHES MEAL jwjarrett@bellsouth.net</p>
<p>PAM TROUTMAN GAME DAY PROGRAMS pamelatroutman@mac.com</p>	<p>MAURA ROBERTS TEAM PHOTOGRAPHY maurar@bellsouth.net</p>	<p>LISA BARRETT JV PRE-GAME MEAL rhsfootball.org@gmail.com</p>	<p>COREY ROBINSON MEET THE HORNETS NIGHT crobin31@msn.com</p>
<p>COACHING STAFF PLAYER ELIGIBILITY AND PHYSICALS rhsfootball.org@gmail.com</p>	<p>AMY CASPERSEN TDC GAME DAY PAVILION MEAL amycaspersen@gmail.com</p>	<p>JAMIE ROBERTS HEAD COACH LIAISON rhsfootball.org@gmail.com</p>	<p>MATT KEMPER COLLEGE RECRUITING LIAISON kemper@fultonschools.org</p>

2019 PLAYER REGISTRATION & MEMBERSHIP PACKAGES

Basic Package – \$550

The Basic Package provides the following benefits:

- Player registration fee
- Premier coaching
- Medical Supervision by professional athletic trainer & team physician
- Use of quality facilities including weight room and turf field
- Use of equipment and uniforms (shoulder pads, helmet, game jersey, game pants)
- Summer conditioning
- Player transportation
- Pre-game meals for player
- Team “Player Pack” including personalized hoodie, dri-fit shirt, and dri-fit shorts.
- Listing on the RHS Football website, newsletters, and in game day programs

Silver Package – \$750

All items included in the Basic Package plus...

- 2 season passes for all Varsity, JV, and Freshmen regular season home games
- 2 pavilion meals for all Varsity regular season home games
- 1 parking pass for all regular season home games
- 1 personalized car decal
- \$50 credit for purchases on the RHS Spirit Wear Website

Gold Package – \$1000

All items included in the Silver Package plus...

- 2 parking passes for all regular season home games
- 2 personalized car decals
- \$100 credit for purchases on the RHS Spirit Wear Website
- \$25 concession stand credit
- Game program for each Varsity home game.

Platinum Package – \$1500

All items included in the Gold Package plus...

- Platinum level gift
- \$150 credit for purchases on the RHS Spirit Wear Website
- \$50 concession stand credit
- Game program for each Varsity home game.

Cost per Player

Helmet - \$354.00

Reconditioning - \$65.00

Shoulder Pads - \$116.00

Knee Pads - \$7.00

Padded Girdle - \$52.00

Practice Jersey - \$15.00

Practice Pant - \$45.00

Game Jersey - \$129.00

Game Pant - \$60.00

Game Belt - \$12.00

Player Pre-game meals - \$88.00

\$943.00

Additional TDC Investments

- **Weight room**
- **Locker Room**
- **Shower rooms**
- **Lineman chute**
- **Blocking sleds**
- **Juggs machine**
- **Prowler sleds**
- **Sideline misting fans**
- **Agility bags**
- **Standing dummies**
- **Speed and Agility equipment**
- **Headsets**
- **TV's & Sound System**
- **Sky Coach**
- **Filming costs**



ROSWELL HIGH SCHOOL

PARTNERSHIP PACKAGE



TRADITION STARTS HERE

Roswell High School's reputation of academic excellence and competitive sports programs does not go unnoticed. With student-athletes excelling in the classroom and on the field, fans from the surrounding community fill the stands on game nights.

With all eyes on the game and the scoreboard, RHS would like to offer advertising opportunities ranging from basic static signage to digital content. You now have the opportunity to support Hornet traditions, showcase community support and get your name out there by purchasing advertising space. What are you waiting for?

BECOME A PART OF IT

- › Create awareness and visibility
- › Increase brand loyalty
- › Change and reinforce image
- › Drive retail and dealer traffic
- › Stimulate sales, trials and usage
- › Showcase community and social responsibility
- › Sample displays and showcase product services
- › Combat larger ad budgets of competitors
- › Interact with customers
- › Differentiate product from competitors

CONTACT INFORMATION

WENDY JARRETT: JWJARRETT@BELLSOUTH.NET

JAMIE ROBERTS: JAMIEROBERTS14@GMAIL.COM

COURTNEY SMITH: COURTNEY.SMITH@DAKTRONICS.COM



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ROSWELL FOOTBALL 2019

GO

HORNETS!