



ROSWELL HIGH SCHOOL

PARTNERSHIP PACKAGE



TRADITION STARTS HERE

Roswell High School's reputation of academic excellence and competitive Sports Programs does not go unnoticed. With Student-Athletes excelling in the classroom and on the field, fans from the surrounding community fill the stands on Game Nights.

With all eyes on the game and the Scoreboard, RHS would like to offer Advertising Opportunities ranging from basic static signage to Digital Content. You now have the opportunity to support Hornet Traditions, showcase community support and get your name out there by purchasing Advertising space at the ***most attended Sporting Events at Roswell High School – Roswell Hornets Football Home Games!***

BECOME A PART OF IT

- Create awareness and visibility
- Increase brand loyalty
- Change and reinforce image
- Drive retail and Dealer traffic
- Stimulate sales, trials and usage
- Showcase Community and Social responsibility
- Sample displays and showcase product services
- Combat larger Ad budgets of competitors
- Interact with Customers
- Differentiate product from Competitors

CONTACT INFORMATION

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FOUNDING PARTNERSHIP PACKAGE

\$5,000 / ONE-TIME PAYMENT

DIGITAL CONTENT

One (1) in-game 30-second commercial

A minimum of **30,000** brand impressions per game (Ten (10) displays per game)

MULTI-MEDIA

One (1) customized Public Address announcement per game

One (1) Game Feature (ie. Touchdown, First Down, etc.) per game

Recognition on team website (www.roswellhornetsfootball.com)

Full Page ad in Program

SOCIAL MEDIA

Inclusion on the Touchdown Club's facebook and Twitter pages, as well as, Coach Prewett's Twitter

EVENTS

Hole Sponsor at Annual Golf Tournament

HOSPITALITY

Four (4) Varsity Football Season Tickets

Two (2) Season Parking Passes

Four (4) Pre-game Hospitality Area Passes

PROMOTIONS

One (1) Game-Day Promotional Opportunity



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HORNET PARTNERSHIP PACKAGE

\$2,500 / ONE-TIME PAYMENT

DIGITAL CONTENT

A minimum of **18,000** brand impressions per game (Six (6) displays per game)

MULTI-MEDIA

One (1) Public Address announcement per game

One (1) in-game Feature (ie. Touchdown, First Down, etc.) per game

Recognition on team website (www.roswellhornetsfootball.com)

Half Page ad in Program

EVENTS

Hole Sponsor at Annual Golf Tournament

HOSPITALITY

Two (2) Varsity Football Season Tickets

One (1) Season Parking Pass



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GREEN PARTNERSHIP PACKAGE

\$1,500 / ONE-TIME PAYMENT

DIGITAL CONTENT

A minimum of **18,000** brand impressions per game (Six (6) displays per game)

MULTI-MEDIA

Recognition on team website (www.roswellhornetsfootball.com)

Half Page ad in Program

EVENTS

Hole Sponsor at Annual Golf Tournament

HOSPITALITY

Two (2) Varsity Football Season Tickets

One (1) Season Parking Pass

BLACK PARTNERSHIP PACKAGE

\$750 / ONE-TIME PAYMENT

DIGITAL CONTENT

A minimum of **6,000** brand impressions per game (Two (2) displays per game)

MULTI-MEDIA

Recognition on team website (www.roswellhornetsfootball.com)

Quarter Page ad in Program

EVENTS

Hole Sponsor at Annual Golf Tournament