



Roswell Hornets Football

2023 Game Day Advertising

On Friday nights in the fall, Roswell Hornets Football is the heart of the community. Each week almost 3,000 fans pack the stands at Ray Manus Stadium to support one of the most storied and successful football programs in Georgia. Would you like to join the team? The Touchdown Club, **Game Day Advertising Partnership Program** offers a variety of ways to support our Hornet players and coaches.

In- Stadium Sideline Signage	\$500		
Game Day Program Ads	Starting at \$500		
One (1) In Game Feature (First Down, Touchdown, Time Out, etc.)	Starting at \$500	Black Package	\$750
One (1) 15-second PA Announcement	\$500	Green Package	\$1,500
In-Kind Team Food & Beverage Sponsor	Starting at \$500	Hornet Package	\$2,500
One (1) Email Ad/Promotional Offer sent to the TDC Membership	\$750	Founding Package	\$5000

To learn more contact **Christy Stargel**.

Call, text or email anytime!

Christy Stargel, (770)-823-1810 or CHRISTYSTARGEL5@GMAIL.COM

www.RoswellHornetsFootball.com



A La Carte Items

Pick and choose what meets your needs.

In- Stadium Signage

In season sideline banner, hung August- December 2023

\$500

Game Day Program Ads

Quarter Page, \$500 Half Page, \$750 Full Page, \$1,000

Starting at
\$500

One (1) In Game Feature (First Down, Touchdown, Time Out, etc.)

In Game Features are sold on a first come first serve basis. Returning sponsors have first right of refusal.

Starting at
\$500

One (1) 15-Second PA Announcement

One (1) 45 word public address announcement, written by the purchasing sponsor, to be read once per game by the Hornets Game Day Announcer.

\$500

In-Kind Team Food & Beverage Sponsor

One (1) Coaches Meal, \$500

One (1) Team Meal, \$750

*All In-Kind Team Food & Beverage Sponsors receive one (1) quarter page ad or (1) half page ad respectively in the 2023 Game Day Program

Starting at
\$500

One (1) Email Ad/Promotional Offer sent to the TDC Membership

The purchasing sponsor may create one (1) email ad/promotional offer to be sent by the Touchdown Club to it's membership. Membership contact information will not be shared with the sponsor.

\$750

Partnership Packages

A bundle is always a bargain.

Black Package

Two jumbotron logo displays per game, logo & hotlink placed on the Team website, one quarter page ad in the Game Day Program.

\$750

Green Package

Six jumbotron logo displays per game, logo & hotlink placed on the Team website, one half page ad in the Game Day Program, 2 Varsity Season Passes with Hospitality, 1 Season Parking Pass.

\$1,500

Hornet Package

Six jumbotron logo displays per game, one PA Announcement, one In-Game Feature, logo & hotlink placed on the Team website, one half page ad in the Game Day Program, 2 Varsity Season Passes with Hospitality, 1 Season Parking Pass.

\$2,500

Founding Package

One sponsor produced 30-second commercial, ten jumbotron logo displays per game, one PA Announcement, one In-Game Feature, logo & hotlink placed on the Team website, one full page ad in the Game Day Program, inclusion on the Touchdown Club Facebook page and Coach Prewett's Twitter page, four Varsity Season Passes with Hospitality, two Season Parking Passes, one Game Day Promotional Opportunity.

\$5000

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